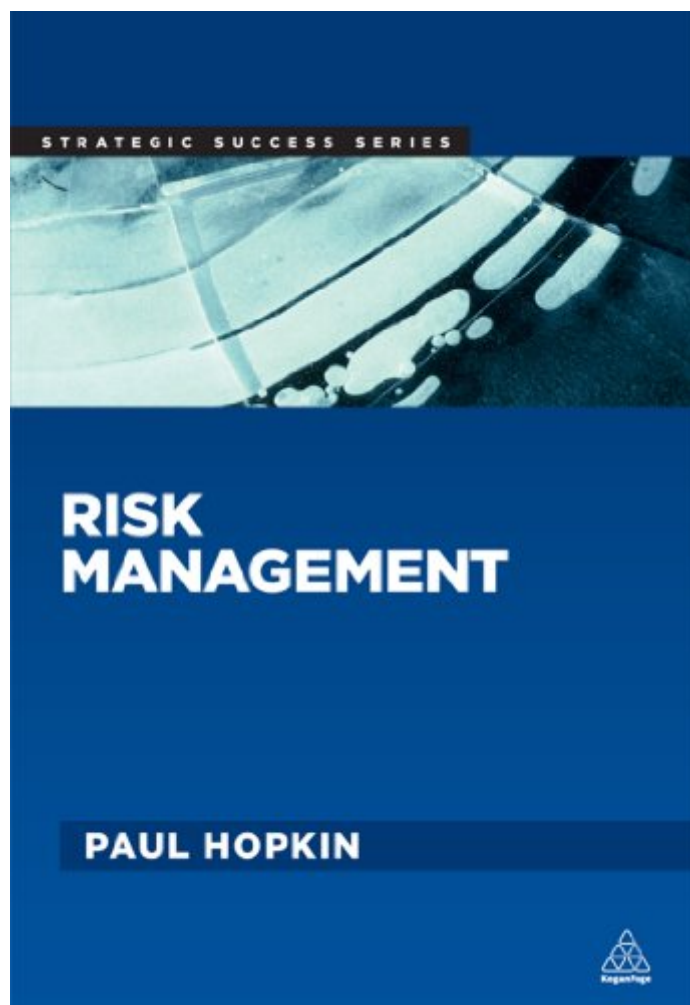


The book was found

Risk Management (Strategic Success)



Synopsis

Risk management is not just a topic for risk professionals. Managers and directors at all levels must be equipped with an understanding of risk and the tools and processes required to assess and manage it successfully. Risk Management offers a practical and structured approach while avoiding jargon, theory and many of the complex issues that preoccupy risk management practitioners but have little relevance for non-specialists. Supported by online templates and with real-life examples throughout, this is a straightforward and engaging guide to the practice and the benefits of good risk management. Coverage includes: the nature of risk; the relevance of risk management to the business model; essential elements of the risk management process; different approaches to risk assessment; strategy, tactics, operations and compliance requirements; how to build a risk-aware culture; and the importance of risk governance.

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Customer Reviews

More dynamic than reading standards and codes, reasonable guide as to how you might introduce a risk management regime to your business or project.

This book is useful as it introduces you to risk management in theory, few examples come handy at the end, however it is not a comprehensive materials for a full view of RM, it can be a useful part of a collection of books on this topic.

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